

OWA Presents an ABO/NCLE Event Featuring Curtis Zimmerman



OPTICAL WOMEN'S ASSOCIATION

Supporting and promoting the professional development of women in the optical industry since 1997.

The Optical Women's Association will host a POWW (Professional Optical Women's Workshop) event at the upcoming **ABO-NCLE National Education Conference in Cincinnati, OH**. The OWA is pleased that **Curtis Zimmerman**, a fascinating speaker and author, will be the keynote speaker. Curtis will address the general session on **Saturday, September 18th at 11:00 am** with a dynamic program which will inspire participants to ignite their ultimate potential. The presentation, *Living Life at Performance Level™* will be a FREE CE course for this session.

The 2010 conference will be held at the **Duke Energy Convention Center** and runs from September 16- 19. The ABO-NCLE National Education Conference is the premier optician conference in the USA, offering training and education in spectacle lenses, frames and contact lenses. **Visit the ABO site www.abo-ncle-conference.com for additional information and to register now for the OWA event.** All ABO/NCLE attendees, OWA members and non-members are invited to attend *Living Life at Performance Level™*. **Advanced registration is required.**

As a speaker and author, Curtis Zimmerman has impacted over one million people throughout the nation with his life-changing messages and award winning programs. Audiences connect with Curtis through his interactive style and approachable manner. He incorporates the skills he gained from over twenty-five years in the entertainment industry into powerful programs, cleverly balancing the connection between education and entertainment. Curtis transforms organizations by inspiring individuals to live their life at a higher level of performance.

Grady Culbreth, OWA board & program committee member and a past president of the OWA, spearheaded the effort to bring this acclaimed speaker to the ABO-NCLE conference. She says "this event is the third year in a row that the OWA has sponsored a speaker at the national conference and is an example of OWA's ongoing commitment to education and development in the industry".

Zimmerman is the author of *I Believe...What do you Believe? Keys to Success in College and Life*, and a contributing author to *Pillars of Success* and *Lessons from the Road*. He was honored to share his message with more than 14,000 Airmen for the United States Air Force and received the prestigious National Leadership Award for outstanding service from United States Congressman Tom Reynolds and is a member of the National Speakers Association.

Living Life at Performance Level™ takes place Saturday, September 18th at 11:00am. Zimmerman will be on the showroom floor in a designated area with OWA members and other attendees for a meet and greet session and book signing for an hour after the presentation. Light refreshments will be served.

OWA would like to thank its 2010 Professional Development Fund sponsors for their belief in, and generous support of our mission to advance and promote the leadership role of women in the optical industry.

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