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FOR IMMEDIATE RELEASE
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OPTICAL WOMEN'S ASSOCIATION PRESENTS AN ABO-NCLE EVENT FEATURING DAVE CAPERTON - FREE CE WITH REGISTRATION!

Dallas, TX ~ The Optical Women's Association will host a professional development workshop at the upcoming ABO-NCLE National Education Conference in Cincinnati, OH. The OWA is proud to announce that **Dave Caperton**, a trainer to business organizations across the country, will be the keynote speaker. Dave will address the general session at the Hyatt Hotel across from the convention center on **Friday evening, September 9th from 6:45 pm until 8pm**. In his presentation he will focus on the benefits of positive choices and the inclusion of humor for professionals in education and healthcare. **The presentation, *Healing Humor: Making Your Lens of Perception Ultralight (and Impact Resistant)* will be a FREE CE course for this session.**

The 2011 conference will be held at the convention center in downtown Cincinnati and runs from September 8-11. The ABO-NCLE National Education Conference is the premier optician's conference in the USA, offering training and education in spectacle lenses, frames and contact lenses - *all for opticians, by opticians*. Visit the ABO site www.abo-ncle-conference.com for additional information and to register now for this event. **All ABO/NCLE attendees, OWA members and non-members are invited to attend *Humor: Making Your Lens of Perception Ultralight (and Impact Resistant)*, which will be held at the Hyatt Hotel across from the convention center. There is no admission fee. Advanced registration is required.**

Dave Caperton was an award-winning teacher of language arts and writing for twelve years. For seven years, Dave also wrote and performed comedy on stage and on radio. In 1992, Dave joined a firm as consultant and speaker/trainer to business organizations, concentrating on the benefits of making healing humor and a commitment to the realization of joy an integral part of their culture and personal and professional missions. In 1998, Dave began his own business expanding on that purpose. For the past 10 years, Dave has spoken to some of the most recognizable organizations in the U.S. about the **healing power of laughter and the personal perspective choices that lead to successful and healthy living.**



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Dave is the author of *Happiness Is a Funny Thing*, a book he calls a why-to book for making joy a mission-level goal of individual and group success. *Happiness Is a Funny Thing* has already been described by readers as “laugh out loud funny” and “a real-deal book for personal growth.”

Dave Caperton lives in Columbus, Ohio with his wife, Suzanna and their son, Alex.

Dave serves on the boards of two charitable organizations: the New Life Foundation — a faith-based foundation aimed at serving the needs of quadriplegics— and The American Pie Party Foundation, a fundraising organization for cancer research.

Healing Humor: Making Your Lens of Perception Ultralight (and Impact Resistant) takes place Friday, September 9th at 6:45pm – 8:00pm at the Hyatt Hotel across from the convention center.

Dave will be on the showroom floor in a designated area with OWA Members and attendees for a meet and greet session and book signing for an hour after the presentation. Light refreshments will be served.

The Optical Women’s Association is a non-profit organization founded in 1997 with the mission of supporting and promoting the professional development of women in the optical industry. Projects and programs include Professional Optical Women’s Workshops, providing women in the optical industry with personal and professional growth opportunities; networking events at both Vision Expo East and West; and the annual Pleiades Award which recognizes and honors individuals who have made a significant difference for women in the optical industry.

The OWA would like to thank its sponsors for their generous support and belief in the OWA mission.

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