



14070 Proton Rd, Suite 100  
Dallas, TX 75244  
P: 972.233.9107 x207  
F: 972.490.4219  
office@opticalwomen.com

**FOR IMMEDIATE RELEASE**

CONTACT: Carol Wilbur  
[office@opticalwomen.com](mailto:office@opticalwomen.com)

**Ashley Mills Appointed to the Optical Women's Association (OWA) Board Of Directors**

**DALLAS, TEXAS – September 05, 2018** – The Optical Women's Association (OWA) has appointed Ashley Mills, Chief Executive Officer, The Vision Council to the OWA Board of Directors. Mills brings over 20 years of communication, trade association management, marketing, and leadership experience to the OWA.

"The OWA is characterized by the women who participate, and it is an honor to be counted among them," says Mills. "I am excited to be part of a team of women who work to cultivate the talent in this industry and ensure that the industry, and the women within it, realize full potential."

Mills held leadership roles in global public relations agencies including Hill & Knowlton and Weber Shandwick before joining The Vision Council as Director of Marketing & Shows from 2003-2006. She then held communications and consulting roles with several influential associations in Washington including the National Association of Home Builders' Home Builders Institute, The Council on Foundations, and the National Restaurant Association Educational Foundation. Mills returned to The Vision Council as the Vice President of Trade Shows & Meetings in January 2016, she was named Chief Executive Officer in November 2016. A graduate of The University of Maryland, Ashley lives in Bethesda, MD with her husband, two children, and their dog.

"The OWA is thrilled to have Ashley join its executive team on the Board of Directors in addition to her role as Vice-Chair of the Digital Marketing Committee. Ashley's professional executive experience, and her exceptional communication skills will assist the OWA on our path to 'Connecting-Inspiring-Leading' the women in our Industry. Welcome Ashley!" says Tiara Claxton, OWA President and Southwest Regional Sales Manager, Thélios.

Visit [www.opticalwomen.com](http://www.opticalwomen.com) for more information on the OWA Board of Directors.

# # #

About the Optical Women's Association: Founded in 1997 as a nonprofit, the Optical Women's Association is committed to supporting and promoting the professional development of women involved in all facets of the optical industry. As the vision of the OWA evolves and expands, it maintains the focus of the OWA's founding principles and core mission: to enhance and promote the leadership role of women in the optical industry through networking, education and peer support.