



# ClearVision Optical and OWA Announce Round One ClearVision-Adira Grant Winners

**HAUPPAUGE, NY – June 17, 2024** – ClearVision Optical and the Optical Women's Association (OWA) are proud to announce the winners of the inaugural ClearVision-Adira Grant Program. This initiative, designed to support personal and professional development for women in the optical industry, has selected two outstanding recipients for the first round of grants.

The ClearVision-Adira Grant Program was launched to empower women in the optical industry by providing financial support to help them achieve their professional and personal goals. After a rigorous selection process that included essay submissions and voting by OWA members, two women have been chosen as the first recipients of the grants.



**Danielle D. Crull**  
**Owner, Master Optician**  
**A Child's Eyes**



**Michelle Kelley**  
**Director of Ophthalmic Services and Materials**  
**Southern College of Optometry**

"This collaboration between ClearVision and the OWA underscores our deep-rooted commitment to supporting women in the optical industry," said David Friedfeld, co-owner and president of ClearVision. "We look forward to the positive impact these grants will have on the careers of Danielle and Michelle."

"The grant program embodies the OWA's mission to enhance and promote the leadership role of women in the optical industry through networking, education, and peer support," said Lorie Lippiatt, OD, the OWA president. "By recognizing the achievements of Danielle and Michelle in collaboration with ClearVision, we are celebrating their contributions to the industry and providing them with opportunities to further their professional growth."

The ClearVision-Adira Grant Program will continue with a second round later this year, awarding three additional grants. Submissions for the second round will start in July and close in August. The winners will be announced following voting. OWA members will be informed about the details and deadlines for the next round of submissions.

To learn more about the Adira collection [click here](#).

## About ClearVision Optical

Founded in 1949, ClearVision Optical is a 75-year-old, award-winning leader in the optical industry, designing and distributing eyewear and sunwear for many of today's top brands. A

privately held company, ClearVision is headquartered in Hauppauge, New York. It has been recognized as a Best Company to work for in New York state for eight years. ClearVision's collections are distributed throughout North America and 20 countries round the globe. Licensed and proprietary brands include Revo, ILLA, Adira, Demi + Dash, BCGBGMAXAZRIA, Steve Madden, IZOD, Dilli Dalli, CVO Eyewear, Aspire, ADVANTAGE, and more. Visit [cvoptical.com](http://cvoptical.com) for more information.

## About the Optical Women's Association

Founded in 1997 as a nonprofit, the Optical Women's Association is committed to supporting and promoting the professional development of women involved in all facets of the optical industry. As the vision of the OWA evolves and expands, it maintains the focus of the OWA's founding principles and core mission: to enhance and promote the leadership role of women in the optical industry through networking, education and peer support.